



Amelia Valletta was born in Naples in 1970.

Architect and designer, she is involved in strategic design - www.designtools.it - collaborating with private companies and leading research institutes of design, such as Poli.design, Darc of Domus Academy, Villa Tosca Design Management Center and Aedo-to.com.

She developed projects for Fiat, Nissan, Hunday, Kia, Epson, Samsung, 3M, Merck, Aprica, Vibram, Artemide, Daelim, Lavazza, Imetec and others.

She also carries out an intense didactic work for several Universities and Design Schools in Italy.

She writes articles about architecture and design for D Repubblica, Case da Abitare, Compomobili, Damn °, AU, Corriere Design and other international magazines.

At the same time she leads an artistic activity, as set designer and photographer with exhibitions, performances and multidisciplinary projects.

Education

Master/PHD in Strategic Design MIP, Poli.design Politecnico of Milano. 14 months, full time. A.A. 01/2002

Post-degree Diploma in Industrial Disegn, SSDI Università of Napoli Federico II. A.A. 1997-99.

Degree in Architecture Università of Napoli Federico II. A.A. 1990-1997.

Her professional life builds up on four main fields all pertaining to design:

- **design research and consultancy**

2003 up today

Designtools, Milano. Creative director

2004 – 2009

Villa Tosca Design Center, Milano. Senior design consultant freelance.

Aedo-to.com, Milano. Senior design consultant freelance.

2003 - 2006

Darc of Domus Academy, Milano. Design consultant freelance.

2003 - 2002

Poli.design Politecnico of Milano, Milano. Design consultant freelance.

Other Collaborations

Aedas Marco Visconti, Torino.

Future Concept Lab, Milano.

Onami design studio, Bergamo.

Threesixty Communications, Milano

Virginio Briatore, Milano

Connexine, Milano.

Day by Day Fashion Show, Milano.

amelia valletta **architetto e strategic designer**

- **Lectures and courses**

2009 up today and from 2002-2005

Università of Industrial Design, Politecnico of Milano.

Course of Design Methods from brief to concept. Lecturer.

2007 up today

Scuola Politecnica of Design, Milano

Course of Concept Design and Color and Trim at Master in Trasportation Design. Professor.

2003 – 06

Domus Academy, Milano

Open lectures: Design Methods from brief to concept at Master in Trasportation Design, Master Product Design, Master Fashion Design, Master Interior Design. Coordinator of Summer Course of Jewellery Design.

2005

Naba, Milano

Open lectures: Summer Course of Jewellery Design at Master in Fashion Design.

2003-04

Ied Moda Lab, Milano

Coordinator of di Jewellery Design Department.

2003-04

ISD, Istituto Superiore of Design, Napoli

Course of Concept Design at Master of Product Design

- **Interior design and set up**

2007 up today

Amelia Valletta Studio, Milano. Creative director.

2006 - 2007

Studio Fenizia Design, Milano.

2003 - 2006

Centro Ricerche Domus Academy, Milano. Senior architect.

1997 - 2001

Radogna e Colantuoni studio, Napoli. Junior architect.

- **Freelance writer**

D Casa, Repubblica

Case d'Abitare, Ed Segesta.

Compomobili, Ed. Habitat

Corriere Design, RCS

AT Casa, RCS

Trend, Ed. D'Argenzio

Donna in auto, Ed. D'Argenzio

Enjoin, Ed. Fincortina

Damn°

AU, Ed. Pini Brasil

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For more informations on professional visit www.designtools.it

For more informations on all the other activities visit www.ameliavalletta.it

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