



PERSONAL INFORMATION

Name	Amelia Valletta
Address	Via MontePenice 14/D, Rozzano, Milano, Italia
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Fax	
E-mail	amelia@ameliavalletta.it
Nationality	italian
Date of birth	[09, 06, 1970]

WORK EXPERIENCE

Dates (from to)	2007 up today
Name and address of the company	Designtools Via D'Adda Busca 21, 23871 Lomagna Lecco, Italia
Type and field of activity	Design Strategic www.designtools.it
Principal subjects-occupational skills covered	Development of product design projects, marketing strategies and media projects.
Title of qualification awarded	Freelance founder - Creative director Self-employed
Dates (from to)	2006-2009
Name and address of the company	VILLATOSCA DESIGN MANAGEMENT CENTRE SRL – Via Cenisio 36 Milano, Italia
Type and field of activity	Design Management Center http://www.dmcvillatosca.it/
Principal subjects-occupational skills covered	Development of design and research project, marketing strategies and media projects.
Title of qualification awarded	Freelance Senior Design Research Consultant
Dates (from to)	2007 - 2007
Name and address of the company	Fenzia Design Studio, Via Gallina 33, Milano, Italia
Type and field of activity	Architecture and Design www.fenziadesign.com studio
Principal subjects-occupational skills covered	Development of design and architecture project, marketing strategies and media projects.
Title of qualification awarded	Architect Senior Consultant Annual Project contract.
Dates (from to)	2003-2006
Name and address of the company	Domus Academy Research Center, Via Watt 27, Milano, Italia
Type and field of activity	Design Research Center www.domusacademy.it
Principal subjects-occupational	Development of design and research project, marketing strategies and

skills covered	media projects.
Title of qualification awarded	Senior Design Research and strategies Consultant. Annual Project contract.
Dates (from to)	2002-2003
Name and address of the company	Polidesign, Via Durando 38, Milano, Italia
Type and field of activity	Design Research Center www.polidesign.net
Principal subjects-occupational skills covered	Development of design and research project, marketing strategies and media projects.
Title of qualification awarded	Junior Design Research and strategies Consultant Annual Project contract.
Dates (from to)	2001-2002
Name and address of the company	Vibram S.P.A. Albizzate (VA) Via C. Colombo, 5, Italia
Type and field of activity	Shoes manufacture www.vibram.com
Principal subjects-occupational skills covered	Trainee on development of design and research project, marketing strategies and media projects
Title of qualification awarded	Trainee and after junior Design Research and strategies Consultant Project contract.
Dates (from to)	1997-2000
Name and address of the company	Radogna e Colantuoni, Via del Parco Margherita 34 80121 Napoli, Italia
Type and field of activity	Architecture and Design www.arc-h.it/
Principal subjects-occupational skills covered	Development of interior design project
Title of qualification awarded	junior architect freelance

OTHER WORK EXPERIENCE

Dates (from to)	2007 up today
Name and address of the company	Scuola Politecnica di Design Via Ventura 15, Milano, Italia
Type and field of activity	Educational www.scuoladesign.com
Principal subjects-occupational skills covered	Color&Trim at Master Course in Trasportation Design
Title of qualification awarded	teacher
Dates (from to)	2004 to 2007
Name and address of the company	Domus Academy, Via Watt 27, Milano, Italia
Type and field of activity	Educational www.domusacademy.it
Principal subjects-occupational skills covered	Product and Strategies Design at Master Courses in trasportation Design, product Design, interior Design, fashion design
Title of qualification awarded	teacher
Dates (from to)	2003 to 2010
Name and address of the company	Politecnico di Milano, Facoltà di Disegno Industriale, Milano, Italia
Type and field of activity	Educational http://www.design.polimi.it/
Principal subjects-occupational skills covered	Product Design at bachelor degree course
Title of qualification awarded	teacher
Dates (from to)	2003 to 2004
Name and address of the	led

company	educational
Type and field of activity	http://www.ied.it/
Principal subjects-occupational skills covered	jewellery Design coordinator at bachelor degree course
Title of qualification awarded	coordinator
Dates (from to)	1998 to 2000
Name and address of the company	ISD
Type and field of activity	educational
	http://www.isdnapoli.net
Principal subjects-occupational skills covered	Autocad at all bachelor degree courses
Title of qualification awarded	teacher
ADDITIONAL INFORMATION	Freelance journalist around architecture and design themes at: Corriere Design D casa repubblica Case da Abitare IL - Sole 24 ore AU – arquitectura y urbanismo Brasil Compomobili – Ed. Maggioli Damn

EDUCATION AND TRAINING

Name and type of organization providing education and training	2000-2001 MIP –School of management of Politecnico di Milano, Milano Italia. Master in Strategic Design
Main subjects and professional skills related to the education awarded	Design management
Title and professional qualification obtained	Master Degree
Name and type of organization providing education and training	1997-2000 Faculty of Industrial Design, Università Federico II, Napoli, Italia Industrial Design Degree
Main subjects and professional skills related to the education awarded	Industrial Design
Title and professional qualification obtained	Degree
Name and type of organization providing education and training	1990-1997 Faculty of Architecture, Università Federico II, Napoli, Italia Architecture Degree
Main subjects and professional skills related to the education awarded	Architecture Degree
Title and professional qualification obtained	Degree

PERSONAL SKILLS AND EXPERTISE

Mother tongue	italian
Other languages	english
Reading skills	excellent
Writing skills	excellent
Verbal skills	excellent

Social skills and competences	excellent communication skills and organizational teamwork.
Organisational skills and expertise	Design strategist Creative and art direction for product design manufactures. Very good trend and forecasting research skills. Colour, material and finishing trend expertise
Technical skills and expertise	Mac and Windows platforms. familiar with the main software of management, writing and graphic
Artistic abilities	Sketching, photography and ceramics modelling and painting
Other skills	- Creative and leadership capacities. - Having held positions of responsibility, I have developed important experience in the management of major projects, while under strong pressure, consolidating the expected turnover. - Experience in the management of human resources and interdisciplinary work groups, in the context of didactic structures, as well as in collaboration with and for companies.
Driving licence	European B
ADDITIONAL INFORMATION	Chartered at Architect and Engeneer Association of Napoli. N. 6634 Volunteer at Lega Nazionale per la Difesa del Cane. www.legadelcane.org/
ANNEXES	www.ameliavalletta.it www.designtools.it